

# 10 Dynamite Technology Tips Anyone Can Use

## Sandy Geroux

works with individuals and organizations who want to turn their ordinary workplace into an exceptional WOWplace of values, respect, & commitment to service



### 10 tips for using technology effectively!

1. Make sure your e-mail ID reflects who you are – no long strings of boring numbers.
2. Register your desired domain name ASAP, even if you don't plan to use it right away. If you wait, it may be too late and it will be costly to buy it from someone else later (if it's even for sale).
3. Register domains for more than one year to help improve Search Engine positioning.
4. Don't share a common e-mail ID with another person. Always keep professionalism and confidentiality in mind when asking customers to e-mail you.
5. Don't buy new software before checking whether your current software performs the desired functions.
6. Get a UPS (Uninterruptible Power Supply) to even out power surges and power drops.
7. Develop a Technology Plan – don't buy hardware and software without first determining how they will work together.
8. Keep photos up to date when they include technology items, especially if you are marketing yourself as "cutting edge".
9. Publish your website address and e-mail ID everywhere – signs, business cards, flyers, etc.!
10. Put virus protection software and firewall technology on ALL computers, and keep it up to date; update it at least once a week.

### What Sandy's clients have to say:

*After Kissimmee Utility Authority's managers and supervisors heard Sandy Geroux's presentation on delivering outstanding customer service, they were so impressed that they asked that she return to deliver this message to each and every KUA employee. Sandy complied with our request and exceeded everyone's expectations. Sandy puts everything into it... and she has a lot!*

- Jim Welsh/CEO, KUA

*I thoroughly enjoyed your presentation yesterday. I have seen a lot of speakers, and I mean A LOT, so I'm very jaded and make for a tough audience. I thought you were incredibly engaging and the content of your presentation was totally on the money and absolutely relevant, not to mention that there were things that one could "take away" and implement right away.*

- Jason Lawrence/Sales Manager, The Medical Concierge

*Before your last session with them I had another speaker the same week and one of the agents said to me after your session, "As bad as that other speaker was on Monday, Sandy made up for him twice over!" Your last seminar "It's My Goal and Who Am I to Stop Me!" was well received and I was most surprised by two top agents in the company who attended. One expressed to me how much she had appreciated your seminar and also said, "I did not intend to stay the entire day as I can't sit for a long period of time and have a short attention span, but I could not leave my seat and ended up staying the entire day and even going without lunch because I was afraid I would miss something." Another top agent's assistant attended the morning session and insisted the agent attend in the afternoon, which she did, and later told me... "That was the most practical information I have heard in a long time, and easy for me to implement in my business, I'm sorry I missed the morning session." Anyone who doesn't take advantage of your programs is missing a great opportunity.*

Kathy Collings, CRB, CRS

Dir. of Trng & Prof. Growth, F.C. Tucker, Indianapolis, IN

*Sandy made the seminar so rewarding for those who attended. She is so powerful a speaker, she gets you emotionally enthralled with her lively enthusiastic presentations. She made us not want to have breaks or lunch, and to continue beyond the allotted time!*

The Corbett Team, The Buvvers' Choice, Lincoln, RI

**WOW**place  
INTERNATIONAL

3760 Manteo Circle  
Orlando, FL 32837

MEMBER  
**NSA**  
NATIONAL SPEAKERS ASSOCIATION

E-mail: [sandy@thewowplace.com](mailto:sandy@thewowplace.com)

Website: [www.thewowplace.com](http://www.thewowplace.com)

Blog: [www.wowplace.com](http://www.wowplace.com)

407-856-1188