

10 Dynamite Goal-Setting Tips Anyone Can Use

Sandy Geroux

works with individuals and organizations who want to turn their ordinary workplace into an exceptional WOWplace of values, respect, & commitment to service



What Sandy's clients have to say:

I thoroughly enjoyed your presentation yesterday. I have seen a lot of speakers, and I mean A LOT, so I'm very jaded and make for a tough audience. I thought you were incredibly engaging and the content of your presentation was totally on the money and absolutely relevant, not to mention that there were things that one could "take away" and implement right away.

- Jason Lawrence/Sales Manager, The Medical Concierge

After Kissimmee Utility Authority's managers and supervisors heard Sandy Geroux's presentation on delivering outstanding customer service, they were so impressed that they asked that she return to deliver this message to each and every KUA employee. Sandy complied with our request and exceeded everyone's expectations. Sandy puts everything into it... and she has a lot!

- Jim Welsh/CEO, KUA

Before your last session with them I had another speaker the same week and one of the agents said to me after your session, "As bad as that other speaker was on Monday, Sandy made up for him twice over!" Your last seminar "It's My Goal and Who Am I to Stop Me!" was well received and I was most surprised by two top agents in the company who attended. One expressed to me how much she had appreciated your seminar and also said, "I did not intend to stay the entire day as I can't sit for a long period of time and have a short attention span, but I could not leave my seat and ended up staying the entire day and even going without lunch because I was afraid I would miss something." Another top agent's assistant attended the morning session and insisted the agent attend in the afternoon, which she did, and later told me... "That was the most practical information I have heard in a long time, and easy for me to implement in my business, I'm sorry I missed the morning session." Anyone who doesn't take advantage of your programs is missing a great opportunity.

Kathy Collings, CRB, CRS

Dir. of Trng & Prof. Growth, F.C. Tucker, Indianapolis, IN

Sandy made the seminar so rewarding for those who attended. She is so powerful a speaker, she gets you emotionally enthralled with her lively enthusiastic presentations. She made us not want to have breaks or lunch, and to continue beyond the allotted time!

The Corbett Team, The Buvvers' Choice, Lincoln, RI

10 tips for setting and achieving your career and personal goals and dreams!

1. Think of what you really want to do – in life and in your career. What do you enjoy most? How can you make a career of doing what you enjoy?
2. Make sure your career goals don't conflict with your personal goals.
3. Write down your dreams. If you can't admit you have a dream, you'll never achieve it.
4. Anticipate obstacles. Nothing worth doing is ever easy to achieve.
5. Have a back-up plan. (This is not an excuse to fail; it provides a comfort level that enables you to move forward.)
6. Stop making excuses for past failures. Learn from your mistakes and go on from there.
7. Learn from past successes, so you can duplicate them.
8. Don't try to do it alone. Seek support, encouragement, expert advice and help from others.
9. Set deadlines for your goals. Without deadlines, you will never feel a sense of urgency to accomplish your goals.
10. Be patient! Remember that this is not an overnight process!

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